## Experience

GovTech Edu

Feb 2021 - Present

Product Designer, Full-time

- Designed and built a <u>design system library</u> from scratch and established the design system team's foundation.
- Exploring <u>innovative concepts</u> and translating them into <u>user-friendly flows</u> and experiences.
- Designed platform <u>Rapor Pendidikan</u> that show and tell data of national evaluation to establish data-driven decisions in order to improve the quality of education for schools and districs.

### Bukalapak

Jun 2018 - Jan 2021

User Experience Designer, Full-time

- Designed <u>design system</u> for creating a better shopping experience at BBM platform.
- Create <u>icons</u>, <u>illustrations</u>, <u>and other design assets</u> needed in the website and mobile applications.
- Conduct <u>research to understand user needs</u>, define project goals, and create a plan for how to achieve them.
- Produced visual, interaction designs as well as designs and prototypes.

# Sixty Two Experiences

May 2017 - Oct 2017

UI/UX Designer, Contract

- Assigned to <u>lead redesign</u> a platform for soccer teams in order to look for sparring opponents.
- Defined the workflow and main features of product.
- Prototyped product features to increase usability.

## uxmarker, UI/UX Designer, Contract

Apr 2017 - Jun 2017

UI/UX Designer, Contract

- Designed an application for <u>financial services</u>, <u>digital payment</u>, <u>and eCommerce platform</u>.
- Created <u>conceptual ideas through low/medium fidelity</u> iterations, and then turned them into high fidelity prototypes.

#### Selected works

### **Rapor Pendidikan**

raporpendidikan.kemdikbud.go.id

GovTech Edu • 2022

## Design System for GovTech Edu

GovTech Edu ■ 2021

## **Dashboard Mitra Kampus Merdeka**

kemdikbud.ao.id

GovTech Edu ■ 2021

## Natatoko <u>natatoko.com</u>

Manage online store without all the hassle. It offers features for order taking, product management, and business analysis.

Side Project ■ 2021

## **Page Automator**

figma.com

Figma plugin to automate the process of creating multiple pages.

Side Project • 2020

#### **Nataicons**

figma.com

A fun-themed simple open source icon. Also available as npm library.

Side Project ■ 2021

#### Sinon.JS

sinonjs.org

Revamp homepage and documentation using <u>Jekyll</u> for the static site generator.

Open Source • 2016

#### Education

#### Universitas Telkom

2015 - 2019

Bachelor of Computer Science

Human Computer Interaction, Interaction Design, Data Structures, Software Engineering

#### **SMK Telkom Purwokerto**

2012 - 2015

Vocational School, Software Engineering

#### Skills

## **Specialities**

User Interface Design, Product Design, Branding, Prototyping, User Research, Product Strategy, Design Thinking

#### Tools

Figma, Figjam, Sketch, Origami Studio, Adobe Creative Suite, HTML & CSS, React, JavaScript

#### Involvement

#### KawalCOVID19

Apr 2020 - Jun 2020

kawalcovid19.id

Contributed as a UX Designer to designing a hospital reference.

### Open Source Design

Dec 2016 - Present

opensourcedesign.net

Contributed in 2 open source projects: Sinon.JS and OrgManager.

#### **UXiD Bandung**

Oct 2016 - Nov 2016

**Event Organizer** 

Managed to gather over 50 people from Indonesia for movie screening event.